





AS SEEN ON
**LOVE YOUR
GARDEN**
with
ALAN TITCHMARSH

create your own environment with our vibrant range of timbers.

Each and every piece of IRO cladding and decking is intricately crafted and inspired by the traditional Japanese method of Yakisugi. Combining a passion for detail with progressive timber technology, we've created a revolutionary product to easily transform your space.



our colourful cladding and decking bring any environment to life.

Are you looking to design an outdoor haven, a bold backdrop for entertaining or a cosy communal area? Whatever you're creating, we've got a colour for it.

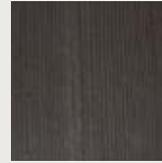
IRO is available in 10 dynamic colours to awaken your senses and bring spaces to life. From rich and rustic interiors to refined outdoor retreats, IRO provides endless possibilities for striking surroundings.

From cladding to decking, our timber is diverse. Not constrained to convention, IRO can be used in innovative, imaginative ways to enrich both internal and outdoor spaces.

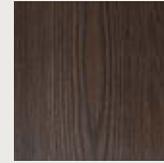
Whether you're looking to redefine your residential space or transform a communal setting - welcome to the wonderful world of IRO. Discover what you could create...

the IRO Timber 2021 range

the core range



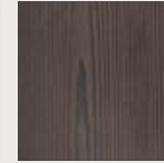
Charcoal



Dolphin



Driftwood

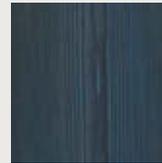


Mountain



Natural

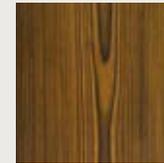
the extended range



Lagoon



Poppy



Sunflower



Sunset



Woodland

Colours shown are for illustration purpose only. Actual product may vary due to natural product conditioning.

soft colours complement a minimalist garden design.

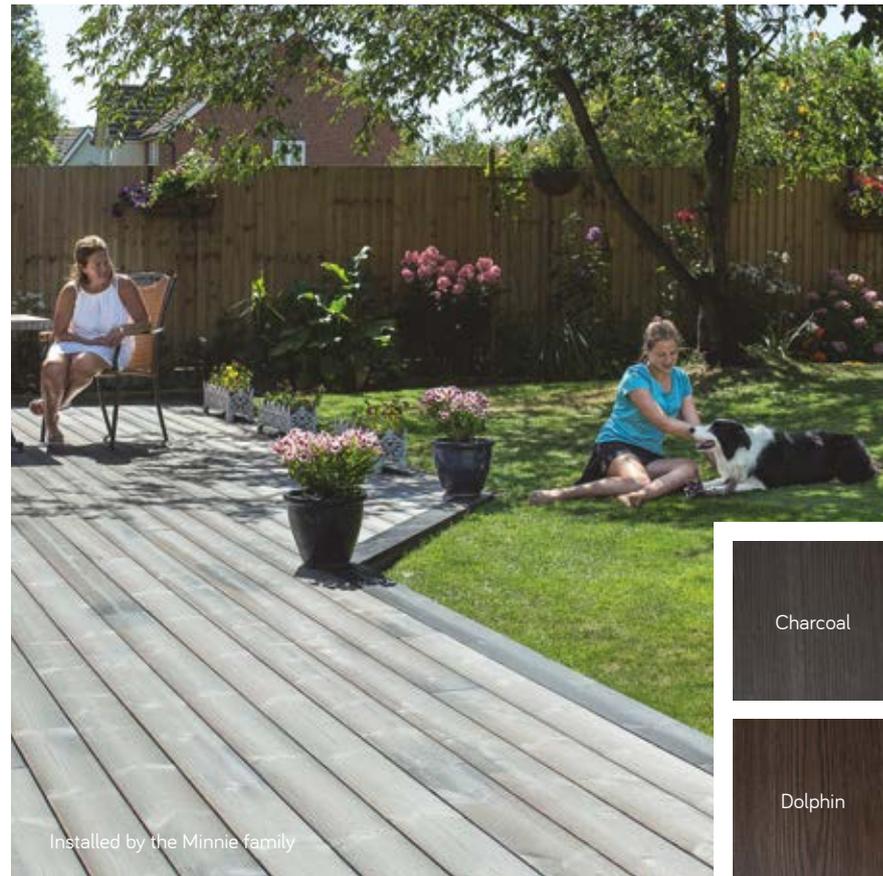
The Minnie family wanted to design a modern but minimalist outdoor space where they could wind down with a glass of wine or two during the evening. They were looking for a unique product that offered more than a typical deck.

With a varied choice of captivating colours available, Carin was able to combine two colours from the core IRO range to complement the whole design of their property. And with its straightforward installation, they were also able to fit the IRO deck themselves.

Carin Minnie said: "We immediately loved IRO

when we first saw it. We loved it that much we didn't look at other decking brands as we knew it was the right product for our vision. We decided to use 'dolphin' and 'charcoal' around the border. This tied in nicely with the black window frames and meant the look was consistent throughout the house and garden."

Carin added: "We were drawn to the fact IRO is a barefoot-friendly product and were most impressed that you can touch up the colour with minimal effort. It was easy to install and not slippery underfoot. I'm really impressed with the product and the service I've received."



Charcoal

Dolphin



Installed by Roots Landscaping



Mountain



Sunflower

Sustainability

our sustainably-sourced timber connects you with the natural world.

Not only is our range of cladding and decking available in 10 captivating colours, it's also 100% eco-friendly and HVOC-free. So, you can relax in the knowledge that IRO is committed to being as beneficial to the environment as it is to your living spaces.

And thanks to its low embodied energy, IRO even contributes to the creation of greener environments.

With our extensive background in the forestry business, we know there are inherent qualities that only real, natural timber can provide. That's why we use only sustainably-sourced and FSC® certified timber to create healthier, happier spaces.

enhancing a beautiful, eco-friendly home.

When HAPA Architects was approached to create an innovative, eco-friendly dwelling, it was the perfect opportunity to combine sustainable timber with cutting-edge, low-energy design.

HAPA chose IRO external cladding in 'charcoal' for the building exterior to achieve the beautiful, Scandi-inspired 'black barn' aesthetic the client was looking for. "We were particularly impressed with the pronounced grain and colour depth produced by the Yakisugi method of charring wood," said Stuart, Director at HAPA. "We liked the way the sunlight fell on the enhanced depth of grain, producing definition in the materials."

Combined with copper guttering, polished concrete flooring, a dark slate roof and large wall-length windows, a stunningly contemporary yet rustic look was created. "IRO mention that the Yakisugi charring and finishing cream give greater resistance to moss, algae, and insect attack, which is extremely important for the durability of the product," added Stuart.

The finished result was a modern but timeless home that blended seamlessly with its natural surroundings.



Image credit: HAPA Architects

Charcoal



Image credit: V4 Wood Flooring

IRO Timber Internal Cladding

creating a show-stopping showroom.

One of the UK's largest suppliers of wood flooring, V4 Flooring, has launched a brand new showroom with IRO Timber taking centre stage.

Chris Vincent, V4 Flooring Managing Director, said: "We aim to inspire and motivate everybody who walks into our showroom and we believed IRO was the ideal fit for our vision. With its simplistic, quirky design and low maintenance properties, it was an easy choice for us and we are proud of all the feedback we have received."

A representative from IRO said: "With the design of this particular showroom, it was imperative to give an organic look to the facade of the building. IRO was selected for its originality, texture and variety in colour. We used IRO for both internal and external finishes, which perfected the atmosphere in the showroom by creating a warm feeling and touch, and a true lustre to the timber. The client, V4, was extremely pleased with the IRO product, which added texture and energy to the showroom."

developing an innovative product with endless design possibilities.

In 2020, IRO was awarded the top spot in the Innovation category at the Wood Protection Association (WPA) annual awards ceremony.

Since IRO's launch, we've explored how to redefine the way natural timber can be used in modern spaces. From decking to internal and external wall cladding, IRO is a truly versatile product that's perfect for a range of creative possibilities. We believe in making a beautiful product that appeals to both design-focused customers and businesses who want to stand out from the crowd.

This award celebrates IRO's combination of originality, technical performance and striking aesthetics. We're passionate about continually investing in our people and processes to make a product capable of creating truly memorable surroundings.

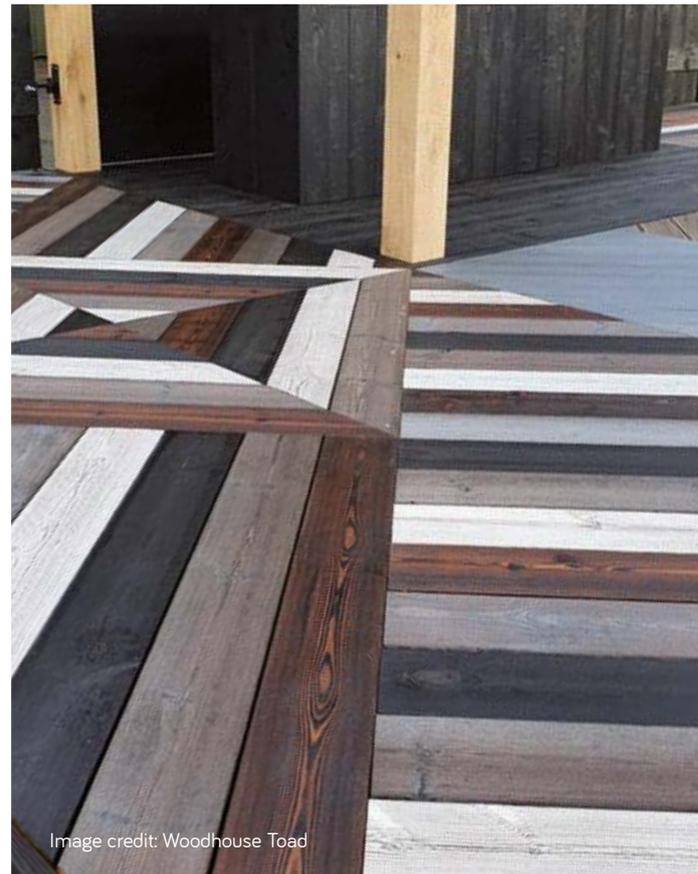


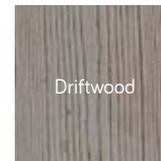
Image credit: Woodhouse Toad



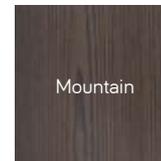
Charcoal



Dolphin



Driftwood



Mountain



Natural



Installed by Greentop Landscapes & Design

Technology

combining the ancient Japanese process of Yakisugi with the latest technology.

The result of such an intricate manufacturing process is a beautiful and uniquely coloured timber that helps to produce both dynamic indoor environments and daring outdoor designs.

Because IRO is heat-enhanced and coated in UV-stable wood cream, it's not only more durable but also features a more defined and tactile grain appearance than traditional alternatives.

From cladding to decking, our timber is diverse. Not constrained to convention, IRO can be used in innovative, imaginative ways to enrich a variety of public and private spaces. And to create a beautiful, seamless finish, we recommend installing your decking with the CAMO tool and hidden fixings. For more information visit www.irotimber.co.uk.

If you're ready to make your space memorable, it's time to discover the transcendental power of IRO.

Installation

bring your vision to life with an accredited installer.

As IRO is part of the BSW Timber Group, customers who purchase our products can access our accredited installers, who will be able to fit your decking with ease.

Accredited installers have access to training and technical support from a company that has over 170 years of forestry and timber manufacturing experience. So, you can have complete confidence that your IRO product will be fitted perfectly. For more information and to find an accredited installer in your area visit www.bsw.co.uk/findaninstaller

www.irotimber.co.uk



**ACCREDITED
INSTALLER
SCHEME**

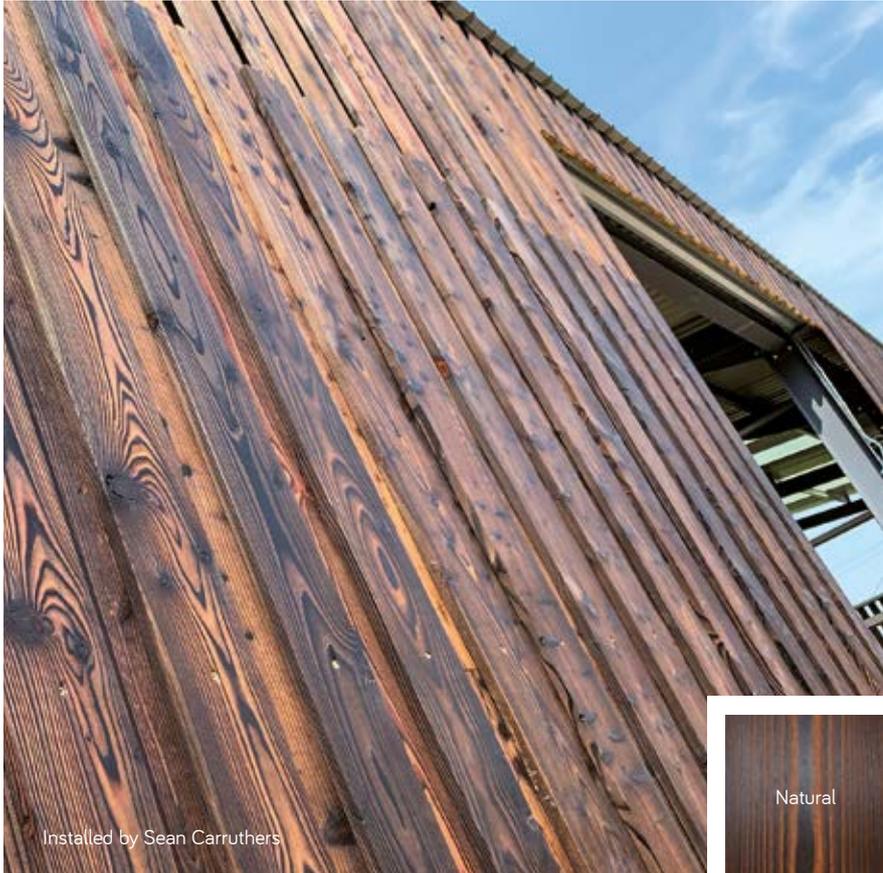
If you are a landscaper who is interested in joining, visit www.bsw.co.uk/installers to find out more.

- ✓ No joining fees or monthly subscription
- ✓ Access to referrals in your area
- ✓ Exclusive rewards programme
- ✓ Access to BSW's innovative products
- ✓ Technical support & dedicated training from the BSW team
- ✓ A listing as an approved contractor on the Accredited Installer Scheme website



Installed by Greentop Landscapes & Design

Dolphin



Maintenance

we make it easy to keep your IRO cladding and decking looking its best.

Because our timber is heat-enhanced and coated in water-repellent, UV-stable wood cream, your surfaces stay naturally beautiful for longer. And, with its advanced self-cleaning properties - IRO is also satisfyingly low-maintenance.

Our water-based, HVOC-free touch-up cream is available in all 10 corresponding colours to keep your timber looking as vibrant as the day it was installed.

Simply apply the cream onto the surface of your IRO product using a clean cloth and wipe away any excess. For all the maintenance information

you'll need, head to our website and download our easy-to-follow spec sheets.



1L tins of IRO touch-up cream cover approximately 30m² and can be purchased from your nearest IRO distributor.

Competition

win £300* worth of Amazon vouchers for your IRO Timber creation.

Have you achieved something wonderful with IRO? Perhaps you've used our internal cladding to create a decor that wows your customers. Maybe you've turned your home into a heavenly hideaway or designed an alfresco delight with our range of vibrant decking. If you've made something showstopping, we'd love to see it.

Simply share your creation with us at www.irotimber.co.uk/competitions to be in with the chance of winning £300* worth of Amazon vouchers and a project photoshoot.



*cash prize split as follows: £150 to installer, £150 to customer.

www.irotimber.co.uk

Product Information

	Decking	External Cladding	Internal Cladding
Species	Imported Redwood	Homegrown Larch	Imported Redwood
Profile	Eased Edge	Square Edge	Square Edge
Nominal Size (mm)	32 x 150	25 x 150	25 x 150
Finished Size (mm)	28 x 145	22 x 145	21 x 145
Lengths (mm)	4800	3600	4800
Pack Size	112	160	160
Kiln Dried	✓	✓	✓
Charred	✓	✓	✓
Brushed	✓	✓	✓
Treated	✓	✓	✗
FSC* Certified	✓	✓	✓



100% Natural Timber



Kiln Dried



Charred



Brushed



High Pressure Treated



Coated in Wood Cream



Eco-friendly



Exclusive Colour Range



UV Stable



HVOC-free



Water-repellent



Low-maintenance



If you're ready to enter the wonderful world of IRO, visit www.irotimber.co.uk

Discover what you could create.

hello@irotimber.co.uk | 0800 587 8887 |



Stockist:



heat
enhanced
architectural
timber



ENV-IRO CLADDING
& DECKING

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 **BSW Timber**